

## **Michael J Critelli**

### **Biography**

Michael J Critelli has had multiple careers: as an attorney and General Counsel, an operating executive, an industry leader, a leader in health and healthcare innovation, a serial entrepreneur, a Board member, a philanthropist, a community leader and an investor.

After practicing law for 19 years (14 at Pitney Bowes), he served as Pitney Bowes' CEO for 11 years (1996-2007) and Executive Chairman for 12 years (1997-2008). During his tenure, the company outperformed the S&P 500 in total shareholder return. He led it through the transition from electro-mechanical to a fully electronic and digital product line, repositioned it as a mailstream solutions leader, and transitioned it from a group of separate businesses to a fully integrated operating business. He completed 80 acquisitions and exited non-core financial services and office equipment businesses. During his tenure, the company and he won numerous awards for environmental excellence, diversity, inclusion and equity for employees and minority suppliers, leadership and human capital development and commitment to the communities in which it did business.

Along with the Deputy Postmaster General, he co-chaired the Mailing Industry Task Force, which transformed both mailing industry and postal operations, particularly in the creation of the intelligent mail bar code and the initiation of Sunday package deliveries and chaired the Mailing Industry CEO Council, leading the industry through to successful 2006 postal reform legislation.

He was a director of Wyeth, a pharmaceutical company (2008-2009) before its acquisition by Pfizer and Eaton Corporation, a global

diversified industrial company (1998-2021) and numerous private for-profit companies.

He has advised many organizations including Alexander Proudfoot, RAND Corporation Healthcare, Booz Allen Hamilton, Harvard School of Public Health, Wellville and Walgreens.

He has been an innovator in employer-sponsored healthcare since 1990. His work at Pitney Bowes was profiled in Michael Porter's 2009 Harvard Business School case study. He has spoken on healthcare innovation at the World Economic Forum, the WHO, and the Skoll World Forum for Social Enterprise

Today, he serves on the non-profit Boards of ConferMED (improved virtual care), PowerMyLearning (NY-based educational technology linking teachers, parents and students), the Searching for Solutions Institute, the Employer-Provider Interface Council, the Gulf Shore Association of Condominiums, Naples FL and co-leads the Postal Museum Advisory Council. He also has served as an advisory board member at RAND Corporation since 2008.

He produced a full-length theatrically released and highly-rated feature film, *From the Rough*, based on the true inspirational story of the first black woman to coach a men's college team and a coach who was highly innovative in her international recruiting and player development.

He graduated from the University of Wisconsin with a BA in 1970 and Harvard Law School, JD cum laude, in 1974.